

## **MONTHLY EDM RATES**

**Sent to subscribers on the first of each month**

### Premium - Billboard

\$250 for a Billboard position on the EDM plus 1 instagram post and 1 + instagram story

\$350 also including a banner on [stunmagazine.com.au](http://stunmagazine.com.au) for one month

### Standard 1 - Leaderboard

\$150 for a Leaderboard position (see 'Pride Fitness' ad) plus 1 instagram post and 1 + instagram story

\$250 also including a banner on [stunmagazine.com.au](http://stunmagazine.com.au) for one month

### Standard 2 - MREC

\$150 for a MREC position plus 1 instagram post and 1 + instagram story

\$250 also including an MREC on [stunmagazine.com.au](http://stunmagazine.com.au) for one month

## **DIMENSIONS**

### EDM dimensions:

Billboard is 970px (w) x 250px (h) / 72ppi

Leaderboard is 970px (w) x 90px (h) / 72ppi

MREC is 300px (w) x 250px (h) / 72ppi

### Website dimensions:

Banner is 1140 x 200

MREC is 500 x 417

## **DEADLINES**

### Booking deadline:

15th of each month for the following newsletter

### Artwork deadline:

One week prior to publication